

PRESS RELEASE

COMPETITION COMMISSION OF BRUNEI DARUSSALAM

CCBD Organises Training on the Competition Act in Collaboration with CCCS

Date: 17 September 2024

1. The Competition Commission of Brunei Darussalam (CCBD) recently organised a comprehensive training session on the Competition Act, aimed at enhancing the understanding and enforcement of competition law in Brunei Darussalam. The training session was delivered by two senior officials from the Competition and Consumer Commission of Singapore (CCCS), Ms Winnie Ching, Group Director for Law and Enforcement, and Ms Serene Seet, Director for Enforcement, who shared their expertise and insights on competition law enforcement and best practices from their experience in Singapore.
2. The session was attended by the Chairman and Members of the CCBD, along with officials from the Executive Secretariat, as well as representatives from the Supreme Court and the Ministry of Finance and Economy.
3. In addressing the participants, the Chairman of the CCBD, Yang Arif Haji Abdullah Soefri bin Pehin Orang Kaya Saiful Mulok Dato Seri Paduka Haji Abidin, expressed his profound gratitude to the CCCS and highlighted the strong relationship between the two organisations. The Chairman also emphasized the significance of cooperation and capacity building in enhancing expertise and improving the effective implementation of the Competition Act in Brunei Darussalam.
4. This training session underscores the CCBD's ongoing efforts to develop the capacity of its enforcement officers and stakeholders, ensuring that competition

law is effectively applied to promote transparency, fairness, and consumer welfare in the landscape of Brunei Darussalam's economy.

5. The Competition Act was introduced in 2015 to promote fair competition and prevent anti-competitive practices in the market. It aims to ensure that businesses operate on a level playing field, fostering innovation and benefiting consumers through competitive pricing and improved quality of goods and services. For more information on the Competition Act and the CCBD, please visit www.ccbd.gov.bn or contact the CCBD through e-mail (exec.secretariat@ccbd.gov.bn) or telephone (+6732383100).

SIARAN MEDIA SURUHANJAYA PERSAINGAN BRUNEI DARUSSALAM

CCBD MENGANJURKAN SESI LATIHAN AKTA PERSAINGAN BERSAMA CCCS

Tarikh: 17 September 2024

1. Suruhanjaya Persaingan Brunei Darussalam (CCBD) baru-baru ini telah menganjurkan satu sesi latihan yang komprehensif mengenai Akta Persaingan, yang bertujuan untuk meningkatkan pemahaman dan penguatkuasaan undang-undang persaingan di Negara Brunei Darussalam. Sesi latihan ini disampaikan oleh dua pegawai kanan daripada Competition and Consumer Commission of Singapore (CCCS), iaitu Winnie Ching, Pengarah Kumpulan bagi Undang-undang dan Penguatkuasaan, dan Serene Seet, Pengarah bagi Penguatkuasaan, yang mengongsikan kepakaran serta pandangan mereka dalam penguatkuasaan undang-undang persaingan dan *best practices* berdasarkan pengalaman mereka di Singapura.
2. Sesi latihan ini dihadiri oleh Pengerusi dan Ahli-Ahli CCBD, bersama dengan Ketua dan pegawai-pegawai dari Sekretariat Eksekutif, serta wakil-wakil dari Mahkamah Agung dan Kementerian Kewangan dan Ekonomi.
3. Dalam ucapannya kepada para peserta, Pengerusi CCBD, Yang Arif Haji Abdullah Soefri bin Pehin Orang Kaya Saiful Mulok Dato Seri Paduka Haji Abidin, menyampaikan penghargaan yang tinggi kepada CCCS dan menekankan hubungan kukuh antara kedua-dua organisasi. Beliau juga menggariskan kepentingan kerjasama dan pembangunan kapasiti dalam meningkatkan

kepakaran serta memperbaiki pelaksanaan Akta Persaingan di Negara Brunei Darussalam.

4. Sesi latihan ini menegaskan usaha berterusan CCBD untuk membangunkan kapasiti pegawai penguatkuasa dan pihak berkepentingan, memastikan bahawa undang-undang persaingan dilaksanakan dengan berkesan bagi mempromosikan ketelusan, keadilan, dan kebajikan pengguna dalam landskap ekonomi Negara Brunei Darussalam.
5. Akta Persaingan Negara Brunei Darussalam mula diperkenalkan pada tahun 2015 untuk mempromosikan persaingan yang adil dan mencegah amalan anti-persaingan di pasaran. Ia juga bertujuan untuk memastikan perniagaan-perniagaan beroperasi dalam persekitaran yang sama rata, memupuk inovasi, dan memberi manfaat kepada pengguna melalui harga yang kompetitif serta peningkatan kualiti barangan dan perkhidmatan. Untuk maklumat lanjut mengenai Akta Persaingan dan CCBD, sila layari www.ccbd.gov.bn atau hubungi CCBD melalui e-mel (exec.secretariat@ccbd.gov.bn) atau telefon (+6732383100).